



This is Living!

Halo is a **user-centric** healthcare technology company. We are focused on improving the quality of life for aging seniors based on the simple philosophy that **living comes first**. Our products and services aim to monitor in the most unobtrusive manner possible, and to employ intelligent and proactive solutions. This is evident in our **myHalo™** product where we deliver comfortable devices with advanced fall detection and event-driven content delivery.

Our mission is to provide novel and innovative solutions that help seniors maximize their independence, lower healthcare costs, and remain at home longer. Above all, our products and services must be both reliable and easy to use. We offer peace of mind to both seniors and their caregivers through continuous health monitoring, helping them maintain a normal independent lifestyle. Halo is... ***Independence Redefined.***

Management Team

Chris A. Otto – *Cofounder, President and CEO*

Chris A. Otto co-founded Halo Monitoring after examining the state of tools available for his own mother, who was providing care for his grandmother. Chris was a pioneer in wireless sensor networks for ambulatory health monitoring; he published a number of related articles in refereed journals and conference proceedings, and he published a Master's thesis on this subject. His work has been recognized as a leading effort in the field of Wireless Body Area Networks (WBANs) for health monitoring. He has roughly ten years in real-time embedded design experience, and an extensive telecommunications background. He has nine pending patents in the fields of ambulatory health monitoring, telecommunications and wireless networks. He holds a B.S. and M.S. in Computer Engineering from University of Alabama in Huntsville.

Chirag Patel – *Cofounder, VP of Web Development*

Chirag Patel co-founded Halo Monitoring with Chris, and made the key observation that user compliance and ease of use hinges on a portable platform for caregiver connection. Chirag's expertise in user interface design and web and database development fueled the industry's first and most advanced continuous health monitoring and fault tolerant web application – the Halo health Server. Chirag holds a B.S. in Computer Engineering from University of Alabama in Huntsville and an M.S. in Computer Engineering from Rutgers University.

Pamela A. Martin – *Vice President, Business Development*

Pamela Martin joined the co-founders specifically to position and launch **myHalo™** in the evolving Healthcare Unbound market of interoperative technologies assisting independently living seniors. Pam's hospital administrative background, coupled with management expertise in complex healthcare solution sales led to the initial market trials and resulting reseller agreements. Pam is credentialed by the American Health Information Management Association and is a founder of CounterIntuitive Strategies, Inc., a consulting firm engaged by Fortune 500 companies to manage complex sales processes and predictive forecasting.