



## SecurStor Personal Edition Data Sheet

### SECURE

**Encryption** – Secure your data with 256-bit AES encryption and then further protect it with 128-bit Secure Socket Layer (SSL) encryption during transport to the datacenter – the same encryption levels required by the U.S. federal government.

### PRIVATE

**Your Personal Key** – The ultimate in privacy and security – no one can unencrypt your data without your explicit permission.

### SIMPLE

**Automatic PC Backup** – Automatically back up any changes to your personal data once every hour without even knowing it.

**Self Restore** – Restore your own files and recover previous document versions that may have been lost due to virus or file corruption, or simply accidental deletion, without intervention from your service provider.

### COMPREHENSIVE

**Keep Every Hourly File Change for up to 7 Days** – Working on a file and realized you have not saved versions you meant to keep? Retrieve any hourly version change of any document from the previous seven days.

**File Type Support** – Back up and restore all standard data file types, such as Microsoft Word, Excel, Outlook PST, as well as photos, music and videos, including files that are open or locked.

### PC Backup that is Secure, Private, Simple and Comprehensive

**How Important is the Data on Your Laptop or PC?** - At home and at work, your data is vulnerable to damage, loss and theft. Your business files, as well as personal files such as photos, music, e-mails, documents and financial statements, are subject to very real threats. Everything from viruses and malware, hard drive failure, accidental file deletion, laptop loss, PC theft or natural disasters can compromise your identity and quality of life. It's not a matter of if you'll lose data; it's a matter of when. Hard drive failures alone will cause 13 percent of all PC owners each year to wish they had backed up their data.

You may have heard of PC backup solutions, but worried about the security and privacy they offer. Now you can enjoy the same level of protection for your data as the largest business or government agency, at a price you can afford. Introducing SecurStor Personal Edition – the secure, private, simple and comprehensive data protection solution.

**The Most Secure PC Backup Solution Available** - Designed for individuals or small businesses who value data security and privacy, SecurStor Personal Edition delivers PC backup with the same security and privacy standards required by the U.S. federal government. Your data is encrypted on your PC with 256-bit AES encryption for delivery and storage in the datacenter. It is then further protected in transit with 128-bit Secure Socket Layer (SSL) encryption. Unlike other PC backup software, MarketStor never unencrypts your data. Once it is encrypted on your laptop or PC, your data stays encrypted during the entire backup process and for the lifetime of your data storage.

**Only You Hold the Key to Your Data** - MarketStor's patent-pending key management and escrow system means only you hold the access key to your data. No other PC backup solution can guarantee similar protection from hackers. No other PC backup service provider can assure you their datacenter staff cannot access your data without your permission. SecurStor software provides the greatest data privacy available in the market today.

**Comprehensive, Business-Class Features that are Really Easy to Use** - Once the SecurStor Personal Edition is installed, select the files you want backed up and relax – your data is now protected and available for you to restore when needed. SecurStor runs automatically, detecting when changes have been made to a file and uploading those changes, while also backing up files that are locked or open. Monitor the status of your backups through an easy-to-use interface. Restore your data easily – whether you accidentally delete a single file or lose your whole PC. SecurStor makes data privacy and protection simple.

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